

BIRKS-DINGWALL LIMITED

*Portage Avenue at Smith Street
Winnipeg*



marches on and, on the 12th of May, 1937, celebrates the Coronation of Their Most Gracious Majesties King George VI and Queen Elizabeth. Commemorate this historic occasion in the most effective way—by a gift or souvenir. In the years to come, it is certain to be a treasured possession. The illustrated articles are timely suggestions of the significance of this historic occasion, and are suitable as souvenirs, gifts for presentation, and prizes.

The new “Coronation Year” Diamond Engagement Rings are of special interest to young people—each glorious ring features, as its decorative motif, a replica of the Empire’s Crown.

BIRKS - DINGWALL LIMITED

Portage Avenue at Smith Street, Winnipeg



CORONATION DIAMOND ENGAGEMENT RINGS

A STRIKING new series,
fashioned of gold and platinum, featuring as its
decorative motif, a replica of the Empire's Crown



GE-3301 Platinum
Ring, with baguettes
and round diamonds,
\$200.00



GE-3306 Platinum Ring,
with 2 baguettes and 2
round diamonds, **\$250.00**



GE-3302
Platinum Ring, with
six round diamonds,
\$175.00



GE-3305 Platinum Ring, with 2
baguette diamonds, **\$125.00**



GE-3307
Platinum Ring, with 2
baguettes and 2 round
diamonds, **\$150.00**



GE-3303
14-kt. natural
or 18-kt. white
gold Ring, **\$50.00**



GE-3304 14-kt. natural
or 18-kt. white gold Ring,
with 4 diamonds, **\$75.00**



Sterling Silver Presenta-
tion Case, surmounted
with Empire's Crown,
supplied with every ring
purchased. The illustrat-
ed case with Rings at
\$100.00 or more

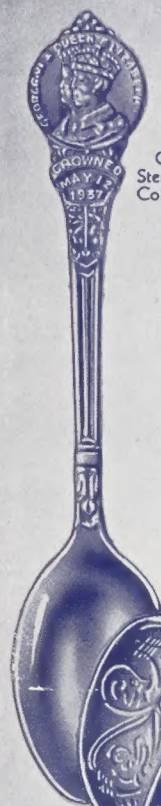
Illustrations enlarged to
show details of design

GE-3308 14-kt. natural, or 18-kt.
white gold with 4 round
diamonds (in case), **\$100.00**





SOUVENIR SPOONS TO COMMEMORATE CORONATION



GE-4401
Sterling Silver
Coffee Spoon
\$1.00



GE-4402 Cora-
nation Anointing
Spoon, sterling sil-
ver gilt, small, \$1.25



GE-4404
Coronation
Anointing Spoon,
sterling silver gilt,
large, \$1.50

GE-4403
Anointing Spoon
In bronze gilt, .50



GE-4405
Silver-plated
Teaspoon, large,
.50



GE-4406 Two
sterling silver
Teaspoons, King
George VI and
Queen Eliza-
beth, in case
\$3.00

GE-4406
In Regency Plate
\$1.50



HONI SOIT QUI
MAL Y PENSE

DIEU ET MON
DROIT

HISTORIC SOUVENIRS—MEDALS AND SPOONS



Front
and
back
of
Medals
illustrated

GE-51401



GE-51402

To commemorate the Coronation of Their Majesties King George VI and Queen Elizabeth.

The Medals are designed by a notable artist, produced in sterling silver, solid bronze or untarnishable aluminum. (Shown actual size.)

An appropriate and lasting souvenir for school, class and group presentation.

GE-51401 Sterling \$1.50 each,
Bronze .30 each, or \$3.00 dozen;
Silverplate .35 each, or \$3.60 dozen

GE-51402 Aluminum, with pin,
\$1.00 per dozen. Aluminum,
without pin, .75 dozen
Special prices for larger quantities



BRITISH MONARCHS OF THE CENTURY 1837-1937

Queen Victoria 1837-1901
King Edward VII 1901-1910
Queen Alexandra
King George V 1910-1936
Queen Mary
King Edward VIII (un-
crowned) 1936-1936
King George VI 1936
Queen Elizabeth

GE-5403 British Monarchs
of the Century—8 Regency
Plate Teaspoons, in case,
\$5.00

GE-5404 Individual Silver-
plated Teaspoon, .75

GE-5405 Sterling Silver Set,
as illustrated, \$12.00

GE-5406 Individual Sterling
Silver Teaspoon, \$1.50



CORONATION GIFT

Everyone will enthuse over this beautiful China, handsomely decorated with the portraits of the King and Queen. This fine English bone china is

All articles illustrated in this booklet will be sent prepaid



GE-6801 Sugar Bowl and Cream Jug, pair **\$1.25**



GE-6802 Child's Mug, each **.65**



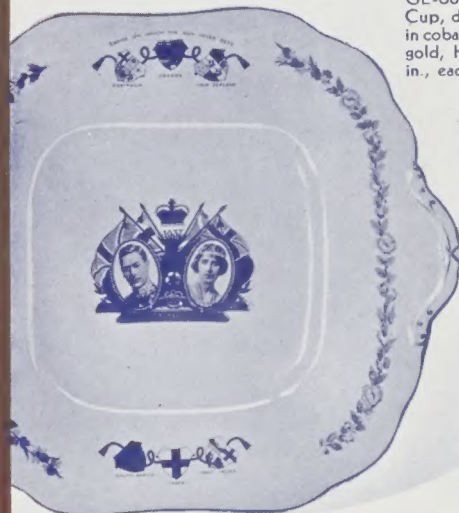
GE-6804 Loving Cup, decorated in cobalt blue and gold, height 4 3/4 in., each **\$10.00**



GE-6805 Teacup and Saucer, each **.75**



GE-7801 A 4 1/4 inches



GE-6803 Cake Plate, dia. 9 in., each **\$1.25**



GE-6806 Bonbon Dish, dia. 4 1/2 in., pair **\$1.00**



GE-6807 Crystal Water Goblet, decorated with insignia of Royalty, height 4 3/4 inches, each, **\$1.00**



GE-6808 Crystal Tankard, decorated with insignia of Royalty, height 5 1/4 inches, each, **\$2.25**



GE-7802 A dia. 4 inches



GE-7803 Milk Jug, capacity 1 1/2 pints, each



ONATION GIFT CHINA

beautiful China, handsomely decorated with a coloured portrait
the English bone china is the product of the Aynsley Potteries

booklet will be sent prepaid to any post office in Canada



nd



ish,
00



rd, dec-
Royalty,
\$2.25



GE-7801 Ash Tray, length
4 1/4 inches, pair \$1.00



GE-7805 Cigarette Box,
capacity 25, \$1.50



GE-7807 Two-handled
Cup, decorated in cobalt
blue and gold; height
3 inches, each \$8.50



GE-7802 Almond Dish,
dia. 4 inches, pair .75



GE-7806 Bonbon Dish,
dia. 4 1/2 in., pair \$1.00



GE-7808 Bonbon Com-
port, dia. 5 ins., height
2 1/2 in., each \$1.00



GE-7803 Milk Jug, capa-
city 1 1/2 pints, each \$1.85

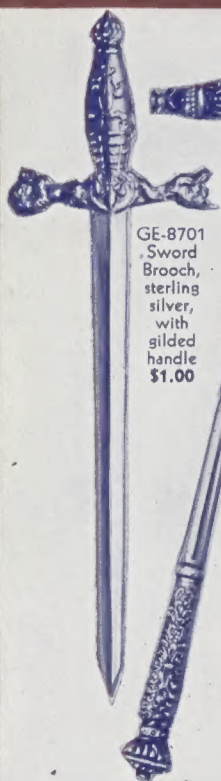


GE-7804 Milk Jug, capa-
city 1/2 pint, each \$1.25



GE-7809 Dessert Plate,
dia. 7 inches, each .75





GE-8701
Sword
Brooch,
sterling
silver,
with
gilded
handle
\$1.00



GE-8703
Commemorative
Brooch, sterling silver, \$1.00



GE-8702
Sceptre
Brooch,
sterling
silver
\$1.00



GE-8704 Sterling silver
Ring, with Coronation
medallion, \$1.50



GE-8405 Sterling
silver Cuff Links,
pair \$1.75



GE-8406 Vest Pocket Match Holder,
for "pull matches," chrome, .50



GE-8408
Combination
Paper Knife
and
Bookmark, in
silver-plate,
with gilded
medallion
\$1.00



GE-81407. THE THREE ENGLISH KINGS OF 1936. Three Medals, designed by a notable artist, produced in solid bronze, attractively cased, commemorating: The Silver Jubilee of King George V and Queen Mary, 1935; The Abdication of King Edward VIII, 1936; The Accession of King George VI and Queen Elizabeth, 1936. Dia. 2 in. Set \$7.50



HONI SOIT QUI
MAL Y PENSE

DIEU ET MON
DROIT



GE-9401
Sterling silver
Ash Tray, dia.
2 1/2 inches, and
Match Box. Set
\$4.00



GE-9703 Corona-
tion Bracelet, with
alternating meda-
lions of the King and
Queen and Prin-
cess Elizabeth, in
bronze gilt, \$3.75
sterling silver, \$4.00



GE-9402 "King
George" Table
Lighter, strike-a-
lite type, in metal,
decorated with
coloured enamel.
Height 9" \$16.50

GE-9404
Souvenir Pocket-
knife, in chrome,
2 stainless steel
blades, \$1.00



GE-9405
Desk Paper Weight,
green onyx base, with
silver-plated shield and
medallion, \$2.50

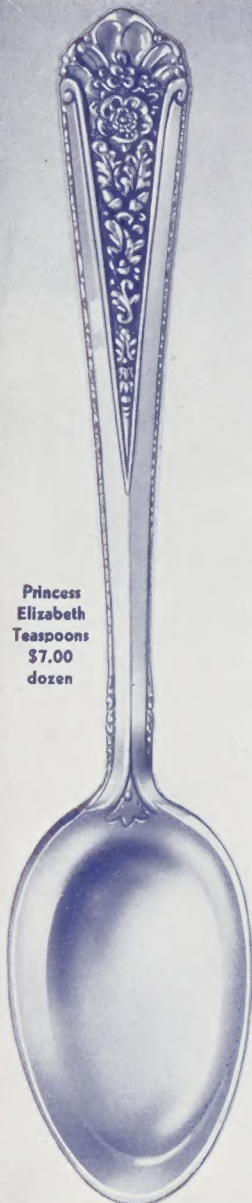


GE-9406 Ash Tray, in silver-
plate, dia. 4 1/4 inches, \$1.75



GE-9607 Coronation Playing Cards,
finest English make, double pack, \$2.00





Princess
Elizabeth
Teaspoons
\$7.00
dozen



A NEW PATTERN IN REGENCY PLATE PRINCESS ELIZABETH

"REGENCY" introduces a "Princess"—A new royal pattern that bears the name of the Empire's darling—"Princess Elizabeth."

This new design is symbolic—the Oak Leaves representing England's sturdiness—the Tudor Rose the beauty of England's Royal Princess—and the old Georgian Shell touch completes this charming pattern.

All the noteworthy qualities of Regency Plate are embodied in this new pattern—the excellence of the workmanship, heavy plating and hand burnishing.

Nothing finer in Silver-plate is offered today.

Articles available in all (8) eight Regency open stock patterns	Old English, York, Princess	Chats- worth, Kensing- ton	Chatillon, Louis de France, Princess Elizabeth
Bouillon Spoons, dozen.....	\$10.00	\$11.00	\$12.00
Coffee Spoons, dozen.....	5.00	6.00	7.00
Cream Soup Spoons, dozen.....	10.00	11.00	12.00
Dessert Spoons, dozen.....	11.00	12.00	14.00
Orange Spoons, dozen.....	10.00	11.00	12.00
Soup Spoons, dozen.....	11.00	12.00	14.00
Table Spoons, dozen.....	11.00	12.00	14.00
Teaspoons, small or large, dozen ..	5.00	6.00	7.00
Dessert Forks, dozen.....	11.00	12.00	14.00
Dinner Forks, dozen.....	11.00	12.00	14.00
Salad Forks, dozen.....	10.00	11.00	12.00
Butter Spreaders, dozen.....	8.50	10.00	11.00
Butter Spreaders, hollow handles, dozen.....	18.50	19.00	19.50
Dessert Knives, hollow handles, stainless, dozen.....	22.00	23.00	24.00
Dinner Knives, hollow handles, stainless, dozen.....	22.00	23.00	24.00
Meat Carvers, pair.....	9.00	9.00	10.00
Game Carvers, pair.....	9.00	9.00	10.00
Berry Spoon, each.....	2.25	2.50	3.00
Butter Knife, each.....	1.00	1.00	1.25
Cold Meat Fork, large, each.....	2.00	2.25	2.50
Gravy Ladle, each.....	2.00	2.25	2.50
Mayonnaise Ladle, each.....	1.00	1.00	1.25
Pickle Fork, each.....	1.00	1.25	1.50
Pie Knife, silver-plated blade, each	2.75	2.75	3.00
Sugar Spoon, each.....	1.00	1.00	1.00





CORONATION CABINET

Twenty-six piece Service in solid walnut cabinet, with Coronation medallion of Their Majesties King George VI and Queen Elizabeth.

Service for six persons

6 Teaspoons	6 Forks
6 Dessert Spoons	6 Knives
1 Sugar Spoon	1 Butter

Please mention whether Dessert or Dinner Forks and Knives are required, also which pattern, when ordering.

Old English—York—Princess . . .	\$29.50
Kensington—Chatsworth	31.50
Chatillon—Louis de France— Princess Elizabeth	35.00



Regency Plate is extra heavily plated at all points of wear—Made in our own Canadian craftshops



"CORONATION YEAR" GIFTS—FOR GRADUATION, ANNIVERSARIES, ETC.



GE-12201. Princess Elizabeth—natural 14-kt. gold case, featuring as its decorative motif, a replica of the Empire's Crown. Full-jewelled Challenger movement **\$35.00**



Front and back illustrated

GE-121403. Official Commemorative Coronation Medal, designed by the Royal Mint. In sterling silver, diameter $1\frac{1}{4}$ inches. **\$1.00**



GE-12202. Natural 14-kt. gold. Full-jewelled Challenger movement—"Empire's Crown" motif **\$25.00**

BIRKS-DINGWALL LIMITED
PORTAGE AVENUE AT SMITH STREET, WINNIPEG